- 1. K-LOVE serves me as a resident of my local community by providing quality Christian music, family oriented broadcasters and programming. I do not have to worry about any profanity or unclean talk on this radio station.
- 2. If KLOVE were to be displaced by an LPFM broadcaster providing other programming, it would effect many listeners who rely on the quality programming of this station every day. KLOVE reaches out with a positive message and offers encouragement every day to many listeners in our community.
- 3. KLOVE's service is in the public interest because of the quality music and encouraging message it gives each day to millions of listeners. It offers an alternative to the abundant stations that are not family friendly and have negative effects on our culture by playing music that encourages violence and negative behavior. KLOVE is always encouraging and provides positive messages to our culture.